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Issue: 8



Tips of the Month

[Recession Proofing](#)

[Benefits of Forecasting](#)



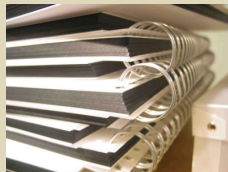
Welcome to Thrive Technologies

Dear Ty,

With our economy still coming out of the recession, inventory management remains a critical piece of your daily business that determines your bottom line. Having the right product at the right time at the right price are the keys to successful inventory management. Thrive Technologies can "Recession Proof Your Inventory" with its state of the art Software as a Service forecasting and replenishment application. Please take a moment to see how today's technologies can add value and margin to your business.

Recession Proof Your Inventory

A recession is not fun for anyone, but if you have a little downtime you should take advantage of the time to tighten up your inventory forecasting and replenishment practices. It will significantly improve your sales, profitability and cash flow during the recession and your company will emerge from the recession much more efficient in this area.



[Read More](#)

[Read more to find out about the 10 steps to Recession Proofing your Inventory.](#)

Benefits of Forecasting

An accurate, well-built demand plan is one of the most crucial pieces of information a retailer needs for strategic decision-making and planning. However, most businesses use very rough processes to judge upcoming demand, which makes it difficult to optimize inventory levels. ClearDay Web Forecast automates and simplifies the process of developing accurate forecasts and facilitates the process of creating a solid demand plan.

Other highlighted benefits include:

- o Assists in planning with 12 month roll up view of demand forecasts



- Automates the forecast adjustments for promotions and event planning
- Can be connected to key customers and suppliers to share forecast data
- Identifies and predicts seasonality for each item



You can learn more about the benefits of the web based forecasting application from [Thrive Technologies](#).

Ty Angell
[Thrive Technologies](#)

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